



Rubric Conference Paper IAM2023

1. The following aspects are to be given emphasis when reviewing:
 - a) Significance to the aims and scope of the journal.
 - b) Originality
 - c) Organisation
 - Title clearly describes the article
 - Abstract should reflect the content of the article
 - Introduction – accurately explain what the author hopes to achieve and state the problem being studied.
 - Method – the data collection is accurately explained; suitability of design; the sampling; and data analysis.
 - Results – the findings of the study are presented with succinct and being laid out in a logical sequence.
 - Conclusion/Discussion – claims are supported with evidences, address the gap or support previous theories. Conclusion should state how this study has contributed to the body of knowledge.
 - d) Language (English/Malay) – clarity in meaning. Point out the use of jargon, misspellings of names, use of terminology or misspelled, incorrect or outdated terms being used.
 - e) Word count should be between 3000-7000 words (including references, appendices, tables, diagrams, figures and acknowledgements)
 - f) Ethical Issues – plagiarism and fraud are not tolerated. When plagiarism or fraud is committed, please address this issue to the attention of the managing editor. TURNITIN will be used to check the plagiarism issue and IAM2023 only tolerates 30% of similarity index for all articles.

(Please tick [√] the relevant range, 5 being excellent, 4 good, 3 average, 2 below average, and 1 poor)

No		1	2	3	4	5
1.	The manuscript is relevant to the field and provides new / interesting insights					
2.	The problem/issue investigated is defined					
3.	The literature review is current and related to the problem discussed.					
4.	The work is situated within a suitable theoretical/conceptual framework					
5.	The research design and methodology are appropriate, well developed and clearly articulated					
6.	The data collected is analyzed using appropriate procedures and the results stated clearly and effectively					
7.	There is sound discussion and interpretation of the results.					
8.	The conclusions or summary are accurate and supported by the analysis/content. The original problem and the implications of the findings are addressed here also.					
9.	The article is linguistically accurate, free from grammatical, punctuation and spelling errors and written in an appropriate style					